

In Recognition of Putting Investors First Day Hawai'i

WHEREAS, Chartered Financial Analyst (CFA) Society Hawai'i reminds us that the CFA Program is a professional credential offered by the CFA Institute to investment and financial professionals with a mission to lead the investment profession by promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society; and

WHEREAS, CFA Society Hawai'i represents more than 1,000 investment professionals in Hawai'i who are responsible for investing and managing the assets of individual investors, pensions, endowments, corporations, and local governments; and

WHEREAS, CFA Society Hawai'i emphasizes that investors are the foundation of a strong, sound, growing economy; and

WHEREAS, CFA Society Hawai'i underlines that trust, ethical practices, and fair treatment are paramount to the investment profession; and

WHEREAS, CFA Society Hawai'i highlights that the investment profession is an important employer across the State of Hawai'i; and

WHEREAS, CFA Society Hawai'i is committed to professional excellence in the investment profession, and is a champion for ethical behavior and integrity in investment markets, and fair treatment for all investors; and

WHEREAS, CFA Society Hawai'i joins the CFA Institute in promoting "Putting Investors First Day" as part of the "Future of Finance" initiative, a long-term global effort to shape a trustworthy, forward-thinking financial industry that better serves society;

NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor for the State of Hawai'i, do hereby proclaim May 16, 2014, as

"PUTTING INVESTORS FIRST DAY HAWAI'I"

in Hawai'i, and ask all citizens of the Aloha State to join us in recognizing the importance of investment professionals for soundly managing public and private assets, and celebrating the efforts of CFA Society Hawai'i to promote the highest ethical standards for investment professionals.

DONE at the State Capitol, in Executive Chambers, Honolulu, State of Hawai'i, this fourteenth day of May, 2014.

NEW ABERCROMBIE
Governor, State of Hawai'i

SHAN S. TSUTSUI

Lt. Governor, State of Hawai'i